

Lewis Braai Day Competition 2026 Terms & Conditions

1. Lewis, a division of Lewis Stores (Pty) Ltd, is giving one product per lucky customer.
2. There will be one lucky winner. And the lucky winner will win one **9L Russell Hobbs Airfryer to the value of R1499.99**
3. Entries will be assessed by an appointed judging panel from the **Lewis Head Office Marketing Department**, based on creativity, originality, entertainment value, adherence to the competition requirements, and the overall quality of the performance. The judges' decision will be final, binding, and not subject to appeal. The judging process will be independently audited to ensure fairness and compliance with these competition rules.
4. The customer will be requested to collect their prize from the store on 24 September during braai day trading hours.
5. The competition is only available to residents in South Africa, Botswana, Lesotho, Namibia and Eswatini, aged 18 and over with valid ID or Passport.
6. **How to Enter:** Customers will receive an **SMS containing a link** from **21 September 2026** with the dance tutorial and music video. Customers are required to upload their dance challenge video to their Facebook profile using **#LewisDanceChallenge** and tag **@LewisStores**. **Standard data charges may apply when accessing the link and uploading content.**

Entrants may only enter the competition once. You may NOT enter the competition more than once by using multiple phone numbers or by any other means. If you enter the competition more than once, all your submissions will be removed, and you will no longer be eligible to participate in the competition.

7. Participants may choose to opt in to receive marketing and promotional communications from Lewis Stores (Pty) Ltd and its affiliated and subsidiary entities. Participation in the competition is not conditional upon consenting to receive marketing communications, and participants may opt out of such communications at any time.
8. Should a participant be selected as a winner, they consent to Lewis Stores (Pty) Ltd using and publishing their first name, surname, photograph, likeness, competition entry, and details relating to the prize for promotional and publicity purposes across Lewis Stores (Pty) Ltd's marketing channels, including its website, social media platforms, digital channels, in-store materials, and other advertising media, without additional compensation. Such use will be subject to applicable law and the participant's rights in terms of privacy and data protection legislation

9. If we are unable to contact the winner after 3 attempts over 7 calendar days, such winner will forfeit their prize and have no claim in respect of such prize and/or damages arising therefrom, whether foreseen or unforeseen, against Lewis Stores (Pty) Ltd. Upon forfeiture, we may, at our sole discretion, elect to **award the prize to the next highest-scoring eligible entry, as determined by the judging panel.**
10. By entering the competition, you agree and understand that you MAY win the prize and that there is no guarantee that you will win the prize.
11. Competition entries are valid from **21-22 September 2026 at 9 pm.**
12. Any person who is a director, member, partner, employee, agent of or consultant to Lewis Stores (Pty) Ltd, its subsidiaries, divisions and/or associated or holding companies or any other person who directly or indirectly controls or is controlled by Lewis Stores (Pty) Ltd and their spouses, life partners, immediate family members and business partners cannot participate in the competition.
13. The prize will not be exchangeable for cash.
14. By entering the competition, you agree to these terms and conditions of the competition.
15. Any personal data relating to Winners or Entrants will be used solely in accordance with the Consumer Protection Act and Protection of Personal Information Act and will not be disclosed to any third party without the Winner or Entrants' prior consent.
16. By partaking in the competition, Entrant's consent to their personal information being shared with Lewis Stores (Pty) Ltd employees, contractors or agents necessary for purposes of administering this competition.
17. Follow the link <https://bit.ly/4rjPKUs> to access our privacy policy and conditions